This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (currently amended): In a computer system having a user interface, including a display and a selection device, a method of displaying an electronic document, the method comprising the steps of:

displaying at least a portion of the electronic document to a user as an immersive reading page, the immersive reading page mimicing a printed paper page;

associating with an element of the immersive reading page enhanced functionality; and

providing the ~~user access to the~~ enhanced functionality in response to the user selecting the element of the immersive reading page, wherein

no visual indication of the enhanced functionality is provided prior to the ~~user selecting the element of the immersive reading page~~ step of providing the enhanced functionality.

Claim 2 (canceled)

Claim 3 (original): The method of claim 1, wherein the enhanced functionality is transparently associated with the element of the immersive reading page.

Claim 4 (original): The method of claim 1, further comprising the step of invoking a training mode for teaching the association to a user.

Claim 5 (original): The method of claim 1, wherein the element is a page number and the step of associating comprises associating intrabook navigational functionality with the page number.

Claim 6 (previously presented): The method of claim 1, wherein the element is a title line and the step of associating comprises associating interbook navigational functionality with the title line.

Claim 7 (previously presented): The method of claim 1, wherein the element is content and the step of associating comprises associating content interaction functionality with the content.

Claim 8 (original): The method of claim 1, wherein the step of associating comprises the step of associating a first category of enhanced functionality with a first category of element on the immersive reading page.

Claim 9 (currently amended): A computer-readable medium having stored thereon computer-executable instructions for performing a method of displaying an electronic document, the method comprising the steps of:

displaying at least a portion of the electronic document to a user as an immersive reading page, the immersive reading page mimicing a printed paper page;

associating with an element of the immersive reading page enhanced functionality; and

providing ~~the user access to~~ the enhanced functionality in response to the user selecting the element of the immersive reading page, wherein

no visual indication of the enhanced functionality is provided prior to the ~~user selecting the element of the immersive reading page~~ step of providing the enhanced functionality.

Claim 10 (canceled)

Claim 11 (original): The computer-readable medium of claim 9, wherein the enhanced functionality is transparently associated with the element of the immersive reading page.

Claim 12 (original): The computer-readable medium of claim 9, further comprising the step of invoking a training mode for teaching the association to a user.

Claim 13 (original): The computer-readable medium of claim 9, wherein the element is a page number and the step of associating comprises associating intrabook navigational functionality with the page number.

Claim 14 (previously presented): The computer-readable medium of claim 9, wherein the element is a title line and the step of associating comprises associating interbook navigational functionality with the title line.

Claim 15 (previously presented): The computer-readable of claim 9, wherein the element is content and the step of associating comprises associating content interaction functionality with the content.

Claim 16 (original): The computer-readable medium of claim 9, wherein the step of associating comprises the step of associating a first category of enhanced functionality with a first category of element on the immersive reading page.

Claim 17 (previously presented): The method of claim 1, wherein the enhanced functionality includes highlighting.

Claim 18 (previously presented): The method of claim 1, wherein the enhanced functionality includes annotating.

Claim 19 (previously presented): The method of claim 1, wherein the enhanced functionality includes drawing.

Claim 20 (previously presented): The method of claim 1, wherein the enhanced functionality includes adding a bookmark indicator in relation to the immersive reading page.

Claim 21 (previously presented): The method of claim 1, wherein the enhanced functionality includes adding a note to the immersive reading page.

Claim 22 (previously presented): The method of claim 1, wherein the electronic document is a book in electronic form and the immersive reading page mimics a printed paper page of a book.

Claim 23 (previously presented): The computer-readable medium of claim 9, wherein the enhanced functionality includes highlighting.

Claim 24 (previously presented): The computer-readable medium of claim 9, wherein the enhanced functionality includes annotating.

Duplicate claim 24 (canceled)

Claim 25 (previously presented): The computer-readable medium of claim 9, wherein the enhanced functionality includes adding a bookmark indicator in relation to the immersive reading page.

Claim 26 (previously presented): The computer-readable medium of claim 9, wherein the enhanced functionality includes adding a note to the immersive reading page.

Claim 27 (previously presented): The computer-readable medium of claim 9, wherein the electronic document is a book in electronic form and the immersive reading page mimics a printed paper page of a book.

Claim 28 (previously presented): The computer-readable medium of claim 9, wherein the enhanced functionality includes drawing.